User Experience Business Analyst (UCP 7)
Information Systems Analyst 2

Job Summary

The University of Connecticut (UConn), Analytics and Information Management Solutions (AIMS) group ([http://aims.uconn.edu](http://aims.uconn.edu)) is seeking to hire a **User Experience Business Analyst (UCP 7)** to conceive and conduct user research to capture creative ideas to design the overall graphics/visualization functionality of the product and iterate upon it to ensure a great user experience. This position will interact and coordinate with business stakeholders and technology teams for the delivery and operations of innovative analytics and information management solutions. This position is at the downtown Hartford campus.

UConn AIMS, working with the State of CT’s Office of Health Strategy (OHS), is leading the design, development, and implementation of the Core Data Analytics Solution (CDAS), which will leverage leading-edge technologies to curate, process, and enhance large amounts of healthcare data to fuel the analytics to support state-wide healthcare initiatives.

Job Duties & Responsibilities

1. Assists with the development of necessary documentation and operating instructions for users.
2. Assists with the development of various training modules, to support the agile development lifecycle and provides training and instructions for users as required.
3. Writes logical flowchart and wireframes to represent user experience capabilities.
4. Develops user experience mock-ups to communicate stakeholder design requirements.
5. Designs a consistent and intuitive user experience (UX) to help brand across multiple platforms, including outreach, internal communications, and web and mobile applications development.
6. Utilizes ideation, wire framing, prototyping, storytelling, concept visualization, and problem-solving skills to create effective user solutions.
7. Implements a user-centered approach in developing interfaces, layouts, use cases, wireframes, testing methodologies, subsystems, and usability and accessibility concerns.
8. Tracks emerging trends in the digital interface landscape, recommending new opportunities to ensure continuous improvement.
9. Uses UX design best practices to design solutions and maintain a deep understanding of mobile-first and responsive design.

Minimum Qualifications

1. Bachelor’s degree or equivalent with demonstrable experience with the following:
2. Experience managing social media and digital content from concept to publication, including developing and managing web application/sites.
3. Experience with stakeholder outreach and communications, such as information gathering and dissemination.
4. Experience planning, coordinating, facilitating meetings of diverse stakeholders, holding to a strong personal accountability with ability to meet competing goals in a fast-paced environment.
5. Experience evaluating user needs to capture user requirements in order to develop conceptual designs using logical reasoning and systematic problem solving.
6. Experience with research, data capture, and data/information analysis to develop concept briefs and/or design.
7. Experience developing written communications and information papers to advise senior decision makers and for publication.
8. Experience working with Microsoft Office Suite of tools, such as Word, PowerPoint, and Excel.
9. Knowledge of use case structures, wire-framing concepts, fundamental visual, and interactive design principles.

Preferred Qualifications

1. Master’s degree with a focus in community outreach, such as public health or community services.
2. Two (2) plus years designing UX for web applications.
3. Experience with data and analytics solution approaches to enable data driven decision-making.
4. Experience developing a UX approach plans.
5. Experience with wire-framing and documenting product design including software and web interfaces.
6. Knowledge of web analytics to enhance user experience designs.
7. Excellent written and oral communication skills.

APPOINTMENT TERMS: This is a full-time, grant-funded position that is subject to annual renewal depending on available funding and job performance. The typical work schedule is Monday – Friday, 8:30 am – 4:30 pm. Salary will be commensurate on the successful candidate’s background and experience. Work location is at the Hartford campus.

TO APPLY: To apply, please submit an online application that includes a cover letter, a resume and contact information for three (3) professional references, online via UConn Jobs, Staff Positions (www.jobs.uconn.edu). Evaluation of applications will begin immediately. Employment of the successful candidate is contingent upon the successful completion of a pre-employment criminal background check. (Search # 2019054)

This job posting is scheduled to be removed at 11:59 p.m. Eastern time on September 10, 2018.

All employees are subject to adherence to the State Code of Ethics which may be found at http://www.ct.gov/ethics/site/default.asp.

The University of Connecticut is committed to building and supporting a multicultural and diverse community of students, faculty and staff. The diversity of students, faculty and staff continues to increase, as does the number of honors students, valedictorians and salutatorians who consistently make UConn their top choice. More than 100 research centers and institutes serve the University’s teaching, research, diversity, and outreach missions, leading to UConn’s ranking as one of the nation’s top research universities. UConn’s faculty and staff are the critical link to fostering and expanding our vibrant, multicultural and diverse University community. As an Affirmative Action/Equal Employment Opportunity employer, UConn encourages applications from women, veterans, people with disabilities and members of traditionally underrepresented populations.