



# UConn

## SCHOOL OF NURSING

### *Sponsorship Prospectus*

*Working together to advance nursing education  
and practice in Connecticut.*

By supporting UConn School of Nursing, you:

- **Strengthen** your organization's visibility as an advocate for nursing health and wellness practices.
- **Motivate and inspire** students, alumni and community partners to continue promoting health and well-being.
- **Demonstrate** your commitment to top quality nursing education, research and practice.



[nursing.uconn.edu](http://nursing.uconn.edu)

To confirm your agreement to partner with the School of Nursing, please complete the contact information, sign where indicated, and return a copy of this agreement along with your sponsorship selection (pg. 2) and your payment.

Attention: Kathe Gable, UConn School of Nursing, 231 Glenbrook Rd. Unit-4026, Storrs, CT 06269-4026. If you prefer you may return form/s via facsimile (860) 486-0001, or by email [Kathe.Gable@UConn.edu](mailto:Kathe.Gable@UConn.edu).

### CONTACT INFORMATION

NAME OF AGENCY CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

AGENCY \_\_\_\_\_ MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

### FORM OF PAYMENT

TO ENSURE THAT YOUR PARTNERSHIP WILL BE PROCESSED PROPERLY, PLEASE INDICATE THE METHOD OF PAYMENT BEING USED AND COMPLETE THE FOLLOWING:

\_\_\_\_\_ Event Name/s and/or Partnership Type

ENCLOSED IS CHECK FOR \_\_\_\_\_ MADE PAYABLE TO UCONN FOUNDATION  
\$ amount [MEMO NOTE: FUND #22125]

PLEASE CHARGE \_\_\_\_\_ TO MY  VISA  MasterCard  AMEX  
\$ amount

\_\_\_\_\_ credit card number \_\_\_\_\_ expiration date \_\_\_\_\_ name as on card

\_\_\_\_\_ signature \_\_\_\_\_ date

*We will follow up with a confirmation letter and details about the sponsorship opportunities of your interest.*

The University of Connecticut Foundation Taxpayer Identification Number (TIN) is 06-6070722

The Foundation is a tax-exempt 501(c)(3) corporation dedicated to raising and administering private gifts and grants that support the University.

Your gift will be received by The University of Connecticut Foundation, Inc., a Connecticut non-profit that exists exclusively to benefit UConn. All contributions are used to support the donor's intention and are subject to certain administrative fees that are used to support Foundation operating expenses as well as other priority needs determined by the School, College or unit receiving the gift. For additional information please see [www.foundation.uconn.edu](http://www.foundation.uconn.edu). Donors to the Foundation have the right to request that their gifts remain anonymous.

Please complete pg. 2 for sponsorship selection.

Choose **one or more** by checking off each opportunity you wish to become a partner for.

### Gold Sponsorship

	Early sign up	Full Price
Certificate Entry Into Nursing (CEIN/BS) Pinning Ceremony - December 2016	____ \$5,000 (Due by 6/1/16)	____ \$7,500 (Due by 9/1/16)
Undergraduate Pinning Ceremony- Tues. April 19, 2016	____ \$5,000 (Due by 2/1/16)	____ \$7,500 (Due by 3/1/16)

**SOLD**

### Silver Sponsorship - (single large event)

	Early sign up	Full Price
ATHENA Research Series - Poster Session - Wed. April 6, 2016 & Nursing Innovation "Shark Tank" Event	____ \$1,750 (Due by 2/1/16)	____ \$2,000 (Due by 3/1/16)
Next Generation Nurse Practitioner: Job Fair and Dinner - Wed. March 9, 2016	____ \$1,750 (Due by 2/1/16)	____ \$2,000 (Due by 3/1/16)

### Bronze Sponsorship - (multiple networking events)

	Early sign up	Full Price
Doctoral Lunch & Learn Series (DNP and PhD) - <i>approximately 8-10 per academic year</i>	____ \$ 1,250 (Due by 6/1/16)	____ \$1,500 (Due by 9/1/16)
Postcards from Reality: Alumni Musings on their First Jobs - Fall 2016 (CEIN) or	____ \$1,250 CEIN (Due by 6/1/16)	____ \$1,500 (Due by 9/1/16)
Spring 2016 (BS)	____ \$1,250 BS (Due by 2/1/16)	____ \$1,500 (Due by 3/1/16)

Total Amount: \_\_\_\_\_

Please see the Sponsorship Agreement for contact information. For full event descriptions see the sponsorship level pages.

# Gold Sponsorship Opportunities

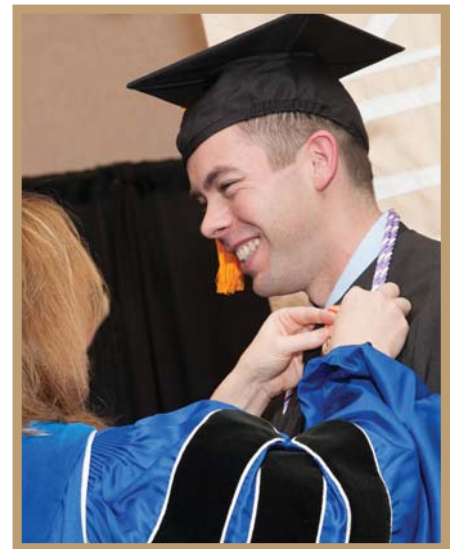
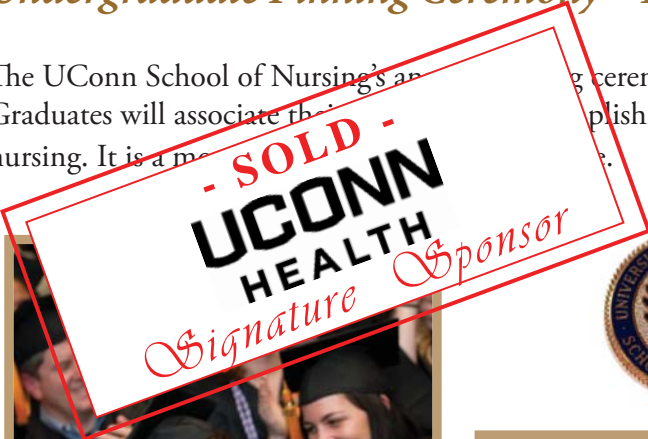
Choose one or more for \$7,500 each, or Early sign up for \$5,000 each

## Certificate Entry Into Nursing (CEIN/BS) Pinning Ceremony - December



## Undergraduate Pinning Ceremony - Tues. April 19, 2016

The UConn School of Nursing's annual pinning ceremonies are elegant and professional recognition events. Graduates will associate the accomplishment with your organization and its commitment to nursing. It is a memorable experience for all involved.



## The Gold level Sponsorship package includes:

- Signature level - **only one** sponsorship per Pinning Ceremony.
- Sponsor acknowledgement on our web site, and in our promotional materials, i.e.: flyers/press releases.
- Prominent Sponsor signage at the reception.
- Sponsor listing in event program



# Silver Sponsorship Opportunities\*

Choose one or more for \$2,000 each, or Early sign up for \$1,750 each

## *ATHENA Research Series - (Poster Session) ...and Nursing Innovation “Shark Tank” Event - Wed. April 6, 2016*

*Undergraduate and graduate students attend*

Professional RN’s, nursing students, faculty and researchers attend our annual ATHENA Research Series at University of Connecticut Storrs campus. Topics range from stroke symptoms and response to NICU family support to clinical ethics and community-based participatory research.

Senior UConn nursing student innovators pitch their healthcare innovations to entrepreneur judges from Connecticut and across the country during our Nursing Innovation Event. Our nursing leadership course has hosted interactive discussions, policy debates, and even panel discussions.



## *Next Generation Nurse Practitioners: Dinner and Career Networking Program - Wed. March 9, 2016*

### **NEW PROGRAM**

During this special program graduate students meet with alumni and prospective employers to review the process of certification; licensure & credentialing; job hunting & negotiating; insurance & coverage; and role transition.



### **The Silver level *sponsorship package* includes:**

- One 6-foot skirted exhibit table at the event for your organization.
- Sponsor acknowledgement placed on our event web page.
- Sponsor listing in the event program, signage and acknowledgement from the podium.
- Sponsor listing at the reception or dessert station tables.



*\*The fair market value of the goods and services provided in exchange for your donation is estimated to be \$750 for the Silver Sponsorship events. The remainder of your payment may be eligible for deduction for federal income tax purposes.*

# Bronze Sponsorship Opportunities

Choose one or more for \$1500 each, or Early sign up for \$1250 each

**SOLD**

## *Doctoral Lunch & Learn Series (DNP and PhD)*

These sessions are designed for doctoral students and faculty interested in the issues concerning advanced levels of nursing education. The programs are held multiple times during the academic year and offer opportunities for informal discussion, varied perspectives, ideas, and successful strategies among colleagues.



## *Alumni Signature Events*

“Huskies helping Huskies,” alumni share their experiences and help prepare students for life after UConn.

- *Postcards From Reality: Alumni Musings on their First Jobs*
- *Career/Networking Event with students and alumni.*



The *Bronze level* sponsorship packages include:

- Sponsor listing in the event program/flyer (when provided).
- Sponsor logo placement on SON'S event web page.
- Sponsor listing at the food service area.

*Thank you  
for your support!*

**UConn**  
**SCHOOL OF NURSING**